

MAMARONECK BUSINESS & ATTRACTION INITIATIVE

Mission:

Develop a plan to identify and promote the various retail districts in the Village, promoting their unique characteristics and how they complement each other and the Village's natural resources establishing a mix of businesses and attractions that maximize the shopper/visitor experience and boost commercial occupancy.

Mechanism:

Create a **Public Space Advisory Board** which will maintain an inventory of commercial landlords and tenants, seek planning input from The Village Board of Trustees, and offer to direct businesses, operators of attractions, and non-profit entities to available space in our various commercial districts and available public spaces. The PSAB will also advise the BOT on possible changes to streetscape architecture and municipal services in various commercial areas.

PSAB members should be appointed by the Mayor and confirmed by the full Board of Trustees and should include at least one of the following:

Village Trustee

Planning Commission

CFTE member

FMAC member

Parks & Rec member

Traffic Commissioner

Chamber of Commerce member

Non-chamber business owner

Land Use Attorney

Real Estate Broker

Clergy

Community members

Single Family homeowner

Apartment Dweller

(Note: one committee member can fill multiple categories)

Commented [DS1]: former members with experience on these committees or current members?

Commented [DS2]: Homeowners, renters, and people reflective of the diversity of the Village's population

Possible Improvement Zones:

***Harbor District:** Centered around the intersection of Mamaroneck Ave & BPR

Includes: BPRE from Orienta to Barry Aves.

Mamaroneck Ave from BPR to Palmer

Harbor Island Park

***Civic Center:** Centered on Old Village Hall

Palmer, Prospect, Library Ln, Johnson St.

***The Avenue:** Mamaroneck Avenue from Palmer to Halstead/Bishop

Mt. Pleasant from Palmer to Mamaroneck

Phillips Park and vicinity from E. Prospect to Spencer Pl.

Halstead from Mamaroneck to Jefferson St.

***The Flats/Washingtonville:**

East of Mamaroneck Av from I-95 to Village Line

***Halstead Corridor:**

Halstead and intersections from Jefferson St to Harrison Line

Florence Park

***Columbus Park:**

Mamaroneck to Old White Plains Rd

Van Ranst Pl

Jefferson St from Van Ranst to Jefferson Av.

Columbus Park

***Upper Avenue:**

Mamaroneck Av from Van Ranst to I-95

Old White Plains Rd from Mamaroneck to Center

***BPR West:** BPR from Village line to Orienta Ave

***Heathcote Hill:**

Palmer from Village Line to Mt. Pleasant

***Rye Neck:** N Barry from Mamaroneck Av to Halstead

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