

# CHISWELL STUDY PART 2

## Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 10804 New Rochelle

Total Population: 44,541

Total Households: 15,994

	10804 New Rochelle Count	%
<b>2017 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	580	3.41
1 Unit Detached	11,645	68.43
2 Units	1,519	8.93
3 to 4 Units	524	3.08
5 to 19 Units	673	3.96
20 to 49 Units	735	4.32
50 or More Units	1,325	7.79
Mobile Home or Trailer	16	0.09
Boat, RV, Van, etc.	0	0.00
<b>2017 Est. Housing Units by Year Structure Built</b>		
Built 2010 or Later	713	4.19
Built 2000 to 2009	803	4.72
Built 1990 to 1999	540	3.17
Built 1980 to 1989	1,014	5.96
Built 1970 to 1979	1,193	7.01
Built 1960 to 1969	1,950	11.46
Built 1950 to 1959	3,766	22.13
Built 1940 to 1949	1,327	7.80
Built 1939 or Earlier	5,711	33.56
<b>2017 Housing Units by Year Structure Built</b>		
2017 Est. Median Year Structure Built	—	1,954.14
<b>2017 Est. Households by Presence of People Under 18</b>		
2017 Est. Households by Presence of People Under 18	6,412	40.09
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	5,611	87.51
Other Family, Male Householder	161	2.51
Other Family, Female Householder	629	9.81
NonFamily Household, Male Householder	10	0.16
NonFamily Household, Female Householder	1	0.02
<b>Households with No People under Age 18</b>		
Households with No People under Age 18	9,582	59.91
Married Couple Family	4,847	50.58
Other Family, Male Householder	213	2.22
Other Family, Female Householder	549	5.73
NonFamily, Male Householder	1,402	14.63
NonFamily, Female Householder	2,571	26.83

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 10804 New Rochelle

Total Population: 44,541  
Total Households: 15,994

	10804 New Rochelle Count	%
<b>2017 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	757	2.62
Some High School, No Diploma	657	2.27
High School Graduate (or GED)	3,290	11.38
Some College, No Degree	3,413	11.81
Associate's Degree	1,229	4.25
Bachelor's Degree	9,430	32.62
Master's Degree	6,177	21.37
Professional Degree	3,029	10.48
Doctorate Degree	928	3.21
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	325	15.43
High School Graduate	387	18.37
Some College or Associate's Degree	495	23.49
Bachelor's Degree or Higher	900	42.72
<b>2017 Est. Households by HH Income</b>		
Income < \$15,000	737	4.61
Income \$15,000 - \$24,999	705	4.41
Income \$25,000 - \$34,999	601	3.76
Income \$35,000 - \$49,999	1,061	6.63
Income \$50,000 - \$74,999	1,298	8.12
Income \$75,000 - \$99,999	1,157	7.23
Income \$100,000 - \$124,999	1,319	8.25
Income \$125,000 - \$149,999	1,139	7.12
Income \$150,000 - \$199,999	1,886	11.79
Income \$200,000 - \$249,999	1,179	7.37
Income \$250,000 - \$499,999	2,316	14.48
Income \$500,000+	2,596	16.23
2017 Est. Average Household Income	—	214,047.00
2017 Est. Median Household Income	—	149,532.32
<b>2017 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	—	180,283.31
Black or African American Alone	—	148,966.17
American Indian and Alaskan Native Alone	—	77,945.61
Asian Alone	—	200,000.02
Native Hawaiian and Other Pacific Islander Alone	—	50,000.00
Some Other Race Alone	—	35,738.56
Two or More Races	—	116,161.91
Hispanic or Latino	—	84,639.12
Not Hispanic or Latino	—	183,691.19
<b>2017 Est. Families by Poverty Status</b>		
2017 Families at or Above Poverty	11,587	96.47
2017 Families at or Above Poverty with children	6,127	51.01
2017 Families Below Poverty	424	3.53
2017 Families Below Poverty with children	250	2.08

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Employment & Occupation

Trade Area: 10804 New Rochelle

Total Population: 44,541  
Total Households: 15,994

	10804 New Rochelle Count	%
<b>2017 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	17,459	84.19
Blue Collar	1,321	6.37
Service and Farming	1,958	9.44
<b>2017 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	4,056	21.79
15 - 29 Minutes	4,933	26.50
30 - 44 Minutes	2,482	13.33
45 - 59 Minutes	2,407	12.93
60 or more Minutes	4,736	25.44
2017 Est. Avg Travel Time to Work in Minutes	—	38.80
<b>2017 Est. Workers Age 16+ by Transp. to Work</b>		
2017 Est. Workers Age 16+ by Transp. to Work	20,198	100.00
Drove Alone	11,158	55.24
Carpooled	989	4.90
Public Transport	5,693	28.19
Walked	537	2.66
Bicycle	56	0.28
Other Means	178	0.88
Worked at Home	1,587	7.86
<b>2017 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2017 Est. Civ. Employed Pop 16+ by Class of Worker	20,738	100.00
For-Profit Private Workers	12,467	60.12
Non-Profit Private Workers	2,048	9.88
Local Government Workers	1,618	7.80
State Government Workers	407	1.96
Federal Government Workers	382	1.84
Self-Employed Workers	3,797	18.31
Unpaid Family Workers	19	0.09
<b>2017 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	229	1.10
Arts/Design/Entertainment/Sports/Media	923	4.45
Building/Grounds Cleaning/Maintenance	418	2.02
Business/Financial Operations	1,857	8.96
Community/Social Services	252	1.22
Computer/Mathematical	410	1.98
Construction/Extraction	554	2.67
Education/Training/Library	1,827	8.81
Farming/Fishing/Forestry	7	0.03
Food Preparation/Serving Related	475	2.29
Healthcare Practitioner/Technician	1,626	7.84
Healthcare Support	166	0.80
Installation/Maintenance/Repair	361	1.74
Legal	990	4.77
Life/Physical/Social Science	311	1.50
Management	4,167	20.09
Office/Administrative Support	1,715	8.27
Production	202	0.97
Protective Services	313	1.51
Sales/Related	3,152	15.20
Personal Care/Service	579	2.79
Transportation/Material Moving	204	0.98
<b>2017 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	3	0.01
Civilian - Employed	20,749	59.89
Civilian - Unemployed	1,215	3.51
Not in Labor Force	12,680	36.60

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Map

Trade Area: 10804 New Rochelle

Total Population: 44,541  
Total Households: 15,994



Benchmark:USA

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# Pop-Facts Demographics Snapshot | Summary

Trade Area: 10580 Rye, NY

	10580 Rye, NY Total	%
<b>Population</b>		
2000 Census	28,831	100.00
2010 Census	29,483	100.00
2017 Estimate	30,558	100.00
2022 Projection	31,357	100.00
<b>Population Growth</b>		
Percent Change: 2000 to 2010	-	2.26
Percent Change: 2010 to 2017	-	3.65
Percent Change: 2017 to 2022	-	2.62
	10580 Rye, NY Total	%
<b>Households</b>		
2000 Census	10,529	100.00
2010 Census	10,588	100.00
2017 Estimate	11,073	100.00
2022 Projection	11,414	100.00
<b>Household Growth</b>		
Percent Change: 2000 to 2010	-	0.56
Percent Change: 2010 to 2017	-	4.58
Percent Change: 2017 to 2022	-	3.08
	10580 Rye, NY Total	%
<b>Family Households</b>		
2000 Census	7,816	100.00
2010 Census	7,770	100.00
2017 Estimate	8,102	100.00
2022 Projection	8,337	100.00
<b>Family Household Growth</b>		
Percent Change: 2000 to 2010	-	-0.59
Percent Change: 2010 to 2017	-	4.27
Percent Change: 2017 to 2022	-	2.90

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 10580 Rye, NY

Total Population: 30,558  
Total Households: 11,073

	10580 Rye, NY Count	%
<b>2017 Est. Population by Single-Classification Race</b>		
White Alone	26,064	85.29
Black/African American Alone	477	1.56
American Indian/Alaskan Native Alone	67	0.22
Asian Alone	2,477	8.11
Native Hawaiian/Pacific Islander Alone	3	0.01
Some Other Race Alone	760	2.49
Two or More Races	710	2.32
<b>2017 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	27,760	90.84
Hispanic or Latino	2,798	9.16
Mexican	520	18.59
Puerto Rican	539	19.26
Cuban	144	5.15
All Other Hispanic or Latino	1,595	57.01
<b>2017 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	323	13.04
Filipino	92	3.71
Japanese	1,472	59.43
Asian Indian	291	11.75
Korean	111	4.48
Vietnamese	0	0.00
Cambodian	19	0.77
Hmong	1	0.04
Lao/Tian	0	0.00
Thai	10	0.40
All Other Asian Races Including 2+ Category	158	6.38
<b>2017 Est. Population by Ancestry</b>		
Arab	446	1.46
Czech	1	0.00
Danish	45	0.15
Dutch	135	0.44
English	1,362	4.46
French (Excluding Basque)	248	0.81
French Canadian	9	0.03
German	1,816	5.94
Greek	179	0.59
Hungarian	103	0.34
Irish	3,111	10.18
Italian	5,491	17.97
Lithuanian	216	0.71
Norwegian	104	0.34
Polish	568	1.86
Portuguese	84	0.28
Russian	972	3.18
Scottish	208	0.68
Scotch-Irish	55	0.18
Slovak	39	0.13
Sub-Saharan African	160	0.52
Swedish	170	0.56
Swiss	33	0.11
Ukrainian	84	0.28
United States or American	3,629	11.88
Welsh	15	0.05
West Indian (except Hisp. groups)	76	0.25
Other ancestries	8,450	27.65
Ancestries Unclassified	2,749	9.00
<b>2017 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	21,231	74.08
Speak Asian/Pacific Isl. Lang. at Home	2,063	7.20
Speak Indo-European Language at Home	2,686	9.37
Speak Spanish at Home	2,100	7.33
Speak Other Language at Home	580	2.02
<b>2017 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	1,776	63.47
Black/African American Alone	65	2.32
American Indian/Alaskan Native Alone	54	1.93
Asian Alone	12	0.43
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	702	25.09
Two or More Races	189	6.75

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 10580 Rye, NY

Total Population: 30,558  
Total Households: 11,073

	10580 Rye, NY Count	%
<b>2017 Est. Population by Sex</b>		
Male	14,737	48.23
Female	15,821	51.77
<b>2017 Est. Population by Age</b>		
Age 0 - 4	1,898	6.21
Age 5 - 9	2,098	6.87
Age 10 - 14	2,514	8.23
Age 15 - 17	1,527	5.00
Age 18 - 20	1,325	4.34
Age 21 - 24	1,637	5.36
Age 25 - 34	2,445	8.00
Age 35 - 44	3,125	10.23
Age 45 - 54	4,931	16.14
Age 55 - 64	4,213	13.79
Age 65 - 74	2,408	7.88
Age 75 - 84	1,447	4.74
Age 85 and over	990	3.24
Age 16 and over	23,541	77.04
Age 18 and over	22,521	73.70
Age 21 and over	21,196	69.36
Age 65 and over	4,845	15.86
Median Age	-	41.35
Average Age	-	39.58
<b>2017 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	5,716	23.77
Male, Never Married	3,072	12.77
Female, Never Married	2,644	10.99
Married, Spouse Present	14,493	60.27
Married, Spouse Absent	956	3.98
Widowed	1,364	5.67
Male, Widowed	216	0.90
Female, Widowed	1,148	4.77
Divorced	1,519	6.32
Male, Divorced	526	2.19
Female, Divorced	993	4.13
<b>2017 Est. Male Population by Age</b>		
Male: Age 0 - 4	970	6.58
Male: Age 5 - 9	1,051	7.13
Male: Age 10 - 14	1,315	8.92
Male: Age 15 - 17	779	5.29
Male: Age 18 - 20	678	4.60
Male: Age 21 - 24	824	5.59
Male: Age 25 - 34	1,191	8.08
Male: Age 35 - 44	1,462	9.92
Male: Age 45 - 54	2,364	16.04
Male: Age 55 - 64	2,053	13.93
Male: Age 65 - 74	1,125	7.63
Male: Age 75 - 84	597	4.05
Male: Age 85 and over	328	2.23
Median Age, Male	-	39.27
Average Age, Male	-	38.16
<b>2017 Est. Female Population by Age</b>		
Female: Age 0 - 4	928	5.87
Female: Age 5 - 9	1,047	6.62
Female: Age 10 - 14	1,199	7.58
Female: Age 15 - 17	748	4.73
Female: Age 18 - 20	647	4.09
Female: Age 21 - 24	813	5.14
Female: Age 25 - 34	1,254	7.93
Female: Age 35 - 44	1,663	10.51
Female: Age 45 - 54	2,567	16.23
Female: Age 55 - 64	2,160	13.65
Female: Age 65 - 74	1,283	8.11
Female: Age 75 - 84	850	5.37
Female: Age 85 and over	662	4.18
Median Age, Female	-	43.01
Average Age, Female	-	40.90

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 10580 Rye, NY

Total Population: 30,558

Total Households: 11,073

	Count	10580 Rye, NY	%
<b>2017 Est. Households by Household Type</b>			
Family Households	8,102		73.17
NonFamily Households	2,971		26.83
<b>2017 Est. Group Quarters Population</b>			
2017 Est. Group Quarters Population	167		0.55
<b>2017 HHs By Ethnicity, Hispanic/Latino</b>			
2017 HHs By Ethnicity, Hispanic/Latino	817		7.38
<b>2017 Est. Family HH Type by Presence of Own Child.</b>			
Married Couple Family, own children	3,879		47.88
Married Couple Family, no own children	3,086		38.09
Male Householder, own children	107		1.32
Male Householder, no own children	163		2.01
Female Householder, own children	420		5.18
Female Householder, no own children	447		5.52
<b>2017 Est. Households by Household Size</b>			
1-Person Household	2,641		23.85
2-Person Household	3,074		27.76
3-Person Household	1,819		16.43
4-Person Household	2,088		18.86
5-Person Household	1,047		9.46
6-Person Household	322		2.91
7-or-more-person	82		0.74
2017 Est. Average Household Size	—		2.74
<b>2017 Est. Households by Number of Vehicles</b>			
No Vehicles	741		6.69
1 Vehicle	3,509		31.69
2 Vehicles	4,679		42.26
3 Vehicles	1,559		14.08
4 Vehicles	492		4.44
5 or more Vehicles	93		0.84
2017 Est. Average Number of Vehicles	—		1.86
<b>2017 Est. Occupied Housing Units by Tenure</b>			
Housing Units, Owner-Occupied	7,540		68.09
Housing Units, Renter-Occupied	3,533		31.91
<b>2017 Owner Occ. HUs: Avg. Length of Residence</b>			
2017 Owner Occ. HUs: Avg. Length of Residence	—		18.65
<b>2017 Renter Occ. HUs: Avg. Length of Residence</b>			
2017 Renter Occ. HUs: Avg. Length of Residence	—		7.35
<b>2017 Est. Owner-Occupied Housing Units by Value</b>			
Value Less than \$20,000	117		1.55
Value \$20,000 - \$39,999	19		0.25
Value \$40,000 - \$59,999	11		0.15
Value \$60,000 - \$79,999	47		0.62
Value \$80,000 - \$99,999	38		0.50
Value \$100,000 - \$149,999	49		0.65
Value \$150,000 - \$199,999	115		1.52
Value \$200,000 - \$299,999	240		3.18
Value \$300,000 - \$399,999	283		3.75
Value \$400,000 - \$499,999	306		4.06
Value \$500,000 - \$749,999	1,263		16.75
Value \$750,000 - \$999,999	1,256		16.66
Value \$1,000,000 or more	3,796		50.34
2017 Est. Median All Owner-Occupied Housing Value	—		1,000,000.01

Benchmark: USA

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Trade Area: 10580 Rye, NY

Total Population: 30,558

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	10580 Rye, NY	
	Count	%
<b>2017 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	505	4.25
1 Unit Detached	7,244	61.03
2 Units	1,462	12.32
3 to 4 Units	520	4.38
5 to 19 Units	636	5.36
20 to 49 Units	492	4.14
50 or More Units	994	8.38
Mobile Home or Trailer	16	0.14
Boat, RV, Van, etc.	0	0.00
<b>2017 Est. Housing Units by Year Structure Built</b>		
Built 2010 or Later	615	5.18
Built 2000 to 2009	666	5.61
Built 1990 to 1999	495	4.17
Built 1980 to 1989	786	6.62
Built 1970 to 1979	883	7.44
Built 1960 to 1969	1,462	12.32
Built 1950 to 1959	2,232	18.80
Built 1940 to 1949	916	7.72
Built 1939 or Earlier	3,814	32.13
<b>2017 Housing Units by Year Structure Built</b>		
2017 Est. Median Year Structure Built	—	1,955.51
<b>2017 Est. Households by Presence of People Under 18</b>		
2017 Est. Households by Presence of People Under 18	4,536	40.97
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	3,930	86.64
Other Family, Male Householder	124	2.73
Other Family, Female Householder	473	10.43
NonFamily Household, Male Householder	8	0.18
NonFamily Household, Female Householder	1	0.02
<b>Households with No People under Age 18</b>		
Households with No People under Age 18	6,537	59.03
Married Couple Family	3,032	46.38
Other Family, Male Householder	146	2.23
Other Family, Female Householder	395	6.04
NonFamily, Male Householder	1,081	16.54
NonFamily, Female Householder	1,883	28.80

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 10580 Rye, NY

Total Population: 30,558  
Total Households: 11,073

	10580 Rye, NY	
	Count	%
<b>2017 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	636	3.25
Some High School, No Diploma	542	2.77
High School Graduate (or GED)	2,478	12.67
Some College, No Degree	2,414	12.34
Associate's Degree	883	4.51
Bachelor's Degree	6,662	34.06
Master's Degree	3,897	19.92
Professional Degree	1,553	7.94
Doctorate Degree	494	2.53
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	286	17.62
High School Graduate	332	20.46
Some College or Associate's Degree	369	22.74
Bachelor's Degree or Higher	636	39.19
<b>2017 Est. Households by HH Income</b>		
Income < \$15,000	595	5.37
Income \$15,000 - \$24,999	529	4.78
Income \$25,000 - \$34,999	434	3.92
Income \$35,000 - \$49,999	774	6.99
Income \$50,000 - \$74,999	921	8.32
Income \$75,000 - \$99,999	828	7.48
Income \$100,000 - \$124,999	927	8.37
Income \$125,000 - \$149,999	765	6.91
Income \$150,000 - \$199,999	1,280	11.56
Income \$200,000 - \$249,999	804	7.26
Income \$250,000 - \$499,999	1,522	13.74
Income \$500,000+	1,694	15.30
2017 Est. Average Household Income	-	206,160.42
2017 Est. Median Household Income	-	141,873.15
<b>2017 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	145,509.75
Black or African American Alone	-	114,641.99
American Indian and Alaskan Native Alone	-	78,490.22
Asian Alone	-	200,000.06
Native Hawaiian and Other Pacific Islander Alone	-	67,984.38
Some Other Race Alone	-	29,545.50
Two or More Races	-	111,432.16
Hispanic or Latino	-	52,055.63
Not Hispanic or Latino	-	149,962.62
<b>2017 Est. Families by Poverty Status</b>		
2017 Families at or Above Poverty	7,768	95.88
2017 Families at or Above Poverty with children	4,358	53.79
2017 Families Below Poverty	334	4.12
2017 Families Below Poverty with children	212	2.62

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Employment & Occupation

Trade Area: 10580 Rye, NY

Total Population: 30,558

Total Households: 11,073

	10580 Rye, NY Count	%
<b>2017 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	11,381	82.73
Blue Collar	953	6.93
Service and Farming	1,423	10.34
<b>2017 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	2,999	23.84
15 - 29 Minutes	3,284	26.11
30 - 44 Minutes	1,382	10.99
45 - 59 Minutes	1,657	13.17
60 or more Minutes	3,256	25.89
2017 Est. Avg Travel Time to Work in Minutes	—	38.71
<b>2017 Est. Workers Age 16+ by Transp. to Work</b>		
2017 Est. Workers Age 16+ by Transp. to Work	13,375	100.00
Drove Alone	7,295	54.54
Carpooled	631	4.72
Public Transport	4,072	30.45
Walked	379	2.83
Bicycle	53	0.40
Other Means	156	1.17
Worked at Home	789	5.90
<b>2017 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2017 Est. Civ. Employed Pop 16+ by Class of Worker	13,757	100.00
For-Profit Private Workers	8,820	64.11
Non-Profit Private Workers	1,252	9.10
Local Government Workers	975	7.09
State Government Workers	305	2.22
Federal Government Workers	249	1.81
Self-Employed Workers	2,141	15.56
Unpaid Family Workers	15	0.11
<b>2017 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	105	0.76
Arts/Design/Entertainment/Sports/Media	687	4.99
Building/Grounds Cleaning/Maintenance	319	2.32
Business/Financial Operations	1,244	9.04
Community/Social Services	122	0.89
Computer/Mathematical	215	1.56
Construction/Extraction	427	3.10
Education/Training/Library	1,171	8.51
Farming/Fishing/Forestry	6	0.04
Food Preparation/Serving Related	368	2.67
Healthcare Practitioner/Technician	803	5.84
Healthcare Support	134	0.97
Installation/Maintenance/Repair	247	1.79
Legal	491	3.57
Life/Physical/Social Science	174	1.26
Management	2,910	21.15
Office/Administrative Support	1,224	8.90
Production	131	0.95
Protective Services	172	1.25
Sales/Related	2,235	16.25
Personal Care/Service	424	3.08
Transportation/Material Moving	148	1.08
<b>2017 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	0	0.00
Civilian - Employed	13,740	58.37
Civilian - Unemployed	813	3.45
Not in Labor Force	8,988	38.18

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Map

Trade Area: 10580 Rye, NY

Total Population: 30,558  
Total Households: 11,073



Benchmark:USA

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